JOHN ZIEGLER NATIONAL SURVEY N=1000 ADULTS
CONDUCTED: AUGUST 9-12, 2012

₩₽Λ

Question 1.

Now, thinking a little bit about collegiate athletics... To your best knowledge, what school fired a coach of a major men's sports program in 2011 for sexually abusing young boys?

													Ra	ce	
		Sex	:			Age				Regi			White		His-
	Total (A)		Fe- male (C)	18- 34 (D)	35- 44 (E)	 45- 54 (F)	55- 64 (G)		North- east (I)	Mid- west (J)	South (K)	West	Only (Non-Hisp)	•	panic (Any Race) (O)
Unweighted Total	1015	503	512		131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
Any (Net)	727 73%	407 83%C	321 63%	189 64%	134 78%D	154 81%D	119 73%	128 75%I	149 0 81%L	166 76%	267 72%	145 65%	517 77%	75 O 66%	7 4 60%
Penn State	685 68%	390 79%C	295 58%	177 60%	128 74%D	142 75%D	114 71%	121 70%	143 77%KI	156 L 71%	2 4 7 67%	138 62%	491 73%	64 N 56%	7 4 60%
Duke	4 *	3 1%	1 *	0 0	1 1%	2 1%	0 0	1 *	0 0	2 1%	1 *	0	2 *	2 2%	0
Syracuse	3	3 1%	0 0	2 1%	0 0	1 *	0 0	0	2 1%	0	1 *	0	3 *	0	0
Washington	0	0	0 0	0 0	0 0	0	0 0	0	0	0	0	0	0	0	0
Other	36 4 %	11 2%	25 5%	10 3%	6 3%	9 5%	5 3%	7 4%	4 2%	8 4%	17 5%	7 3%	22 3%	9 8%	0
None	16 2%	8 2%	8 2%	3 1%	2 1%	3 2%	6 3%	2 1%	4 2%	3 1%	4 1%	5 2%	11 2%	1 1%	0
Don't know/Refused	257 26%	77 16%	180 35%B	103 35%EF GH	36 '21%	33 17%	37 23%	41 24%	32 17%	51 23%	101 27%	73 I 33%:	141 I 21%	37 33%1	49 4 40%M

JOHN ZIEGLER NATIONAL SURVEY N=1000 ADULTS
CONDUCTED: AUGUST 9-12, 2012

WPA

Question 1.

Now, thinking a little bit about collegiate athletics... To your best knowledge, what school fired a coach of a major men's sports program in 2011 for sexually abusing young boys?

		Household Income						o:-	_	ah i	1 4	T- 11 11		Educ	ation	
	Total (A)	LT	LT	LT	\$75K- \$ LT \$100K (E)	100K Or More (F)	1 (G)	H. Siz 2 (H)	3 Or More (I)	None (J)	Any (K)	In H.H Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- C plete (O)	Coll Grad (P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
Any (Net)	727 73%	193 61%	91 73%	97 78%B	95 82%B	121 92%B DE	131 C 70%	254 76%	323 72%	463 72%	248 73%	184 71%	114 76%	258 63%	206 71%	250 91%NO
Penn State	685 68%	174 55%	87 70%B	96 77%B	90 78%B	113 86%B	121 C 65%	240 72%	305 68%	432 68%	236 70%	175 68%	110 73%	235 57%	192 66%	244 88%NO
Duke	4 *	1 *	2 1%	0 0	0 0	0 0	2 1%	2 1%	0	4 1%	0	0 0	0 0	4 1%	0 0	0 0
Syracuse	3 *	0 0	0 0	0 0	0 0	3 2%B	0 0	1 *	2 *	3 *	0	0 0	0 0	0 0	2 1%	1 *
Washington	0 0	0	0 0	0 0	0 0	0 0	0 0	0 0	0	0 0	0	0 0	0 0	0 0	0 0	0 0
Other	36 4%	18 6%	2 2%	2 1%	5 4 %	6 4 %	8 4 %	11 3%	17 4%	24 4%	11 3%	9 3%	4 3%	19 5%	12 4%	5 2%
None	16 2%	7 2%	*	2 2%	5 4 %F	0	4 2%I	10 3%I	1 *	15 2%K	*	*	*	6 2%	7 3%	2 1%
Don't know/Refused	257 26%	117 37%DEE	32 7 26%EF	25 20%F	16 14%	10 8%	51 28%	69 21%	124 28%	161 25%	90 27%	74 29%	36 24%	145 35%F	78 27%I	24 ? 9%



Question 2.

Considering everything you have seen, read, or heard about the scandal at Penn State, would you say that the media coverage of Joe Paterno's role in this scandal has been fair and accurate?

													Ra	ce	
		Sex			1	Age				Regi	on			Black	His-
	Total		Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West	(Non-	Only (Non- Hisp) (N)	panic (Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
Yes	523 52%	256 52%	267 53%	126 43%	86 50%	109 57%D	93 58%D	104 61%	100 DE 54%	109 49%	197 53%	117 52%	355 539	58 5 52%	69 56%
No	296 30%	169 34%C	127 25%	92 31%	46 27%	59 31%	52 32%	44 26%	61 33%	69 31%	112 30%	54 24%	207 319	37 33%	23 18%
Don't know/Unsure/Refused	181 18%	66 14%	114 23%B	77 26%FG H	41 24%F0 H	21 3 11%	16 10%	23 13%	24 13%	42 19%	62 17%	52 23%	106 I 169	17 5 15%	32 26%



Question 2.

Considering everything you have seen, read, or heard about the scandal at Penn State, would you say that the media coverage of Joe Paterno's role in this scandal has been fair and accurate?

			House	hold I	ncome								_	Educ	ation	
		LT	\$35K- LT	\$50K-	 \$75К- LT	\$100K Or	н.	H. Siz	e 3 Or	Ch1	ldren	In H.H Under	1. 13-	HS Grad	Coll Incom-	 Coll
	Total	\$35K	\$50K	\$75K	\$100K	More	1		More	None	Any	13	17	or Less		Grad
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
Yes	523	176	55	70	58	77	105	200	198	363	145	96	79	209	146	154
	52%	56%	45 %	56%	50%	58%	56%I	60%I	44%	57%K	43%	37%	52%	51%	50%	56%
No	296	79	50	41	42	39	50	94	144	182	107	82	44	113	91	86
	30%	25%	40%B	33%	36%	30%	27%	28%	32%	29%	32%	32%	29%	28%	31%	31%
Don't know/Unsure/Refused	181 18%	61 19%	19 15%	13 11%	15 13%	16 12%	32 17%	39 12%	107 24%E	93 I 15%	86 25%J	79 7 31%	28 18%	87 21%F	54 19%	35 13%



True Summary

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

													R	ace	
		Se	x			Age				Regi	on				His-
	Total	Male	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)		orth- east (I)	Mid- west (J)	South (K)	West	•	Only (Non- Hisp) (N)	panic (Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
The victim in the Mike McQueary allegation came forward and testified at the Sandusky trial	333 33%	165 34%	169 33%	68 23%	45 26%	73 38%DI	66 E 41%DE	77 2 45%DE	76 E 41%K	77 35%	112 30%	67 30%	209 31	46 % 40%	50 40%
Joe Paterno was accused of molesting children	279 28%	127 26%	152 30%	103 35%н	49 28%	47 25%	44 27%H	33 19%	53 29%	48 22%	117 32%	60 J 27%	169 25	43 % 38%M	46 I 38%
The Freeh Report found emails written by Joe Paterno directing a cover up of the scandal	261 26%	129 26%	132 26%	83 28%E	28 16%	48 25%	49 30%E	49 29%E	44 24%	61 28%	95 26%	61 27%	184 28	27 8 24%	30 25%
Joe Paterno arranged for the person in charge of Penn State campus police to be informed of the shower allegation involving Jerry Sandusky	254 25%	124 25%	130 25%	61 21%	43 25%	40 21%	47 29%	60 35%DE F	58 E 31%	49 22%	98 26%	49 22%	179 27	29 % 26%	30 24%
Jerry Sandusky had already retired as a football coach when he was found in the Penn State locker room shower with a young boy	227 23%	118 24%	109 21%	43 15%	41 24%	38 20%	43 27%D	57 33%DI	40 F 22%	53 24%	87 23%	46 21%	156 23	15 % 13%	40 33%1
The Freeh Report did not speak to the five Penn State people most closely connected to the case	148 15%	75 15%	73 14%	25 8%	24 14%	28 15%	26 16%D	42 25%DE FG	35 E 19%	37 17%	45 12%	30 14%	96 14	22 % 19%	19 15%

WPA

True Summary

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

													Ra	ace	
		Se	×			Age				Regi	on		White Only	Black	His-
	Total	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West (L)	(Non- Hisp) (M)	(Non-	panic (Any Race) (O)
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
The witness in the Sandusky shower allegation, Mike McQueary, testified inaccurately about the year in which the incident took place	12%	85 17%	35 C 7%	35 12%	12 7%	25 13%	21 13%	24 14%	26 E 14%	29 13%	49 13%	16 7%	68 109	15 } 13%	28 23%M
Jerry Sandusky was acquitted of the rape charge in the allegation made by Mike McQueary, the witness in the Sandusky shower allegation	101 10%	46 9%	55 11%	43 15%F	12 7%	11 6%	15 10%	19 11%	24 F 13%	20 9%	28 8%	29 13%	52 89	23 ৳ 20%I	10 M 8%



True Summary

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

			House	hold I	ncome		н.	H. Si:	7.E	Chi	ldren	In H.H	۱.	Educ	ation	
	Total (A)	LT \$35K (B)	\$35K- LT \$50K (C)	\$50K- LT \$75K (D)	\$75K- LT \$100K (E)	\$100K Or More (F)	1 (G)	2 (H)	3 Or More (I)	None	Any (K)	Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
The victim in the Mike McQueary allegation came forward and testified at the Sandusky trial	333 33%	106 34%	45 36%	42 34%	37 32%	44 33%	59 32%	125 37%	140 31%	229 36%	99 29%	69 27%	47 31%	143 35%	83 29%	100 36%
Joe Paterno was accused of molesting children	279 28%	123 39%CD F	27 DE 22%	32 26%	23 20%	32 24%	56 30%	86 26%	132 29%	167 26%	111 33%	84 32%	58 38%	146 36%P	89 31%	42 P 15%
The Freeh Report found emails written by Joe Paterno directing a cover up of the scandal	261 26%	78 25%	35 29%	35 28%	24 21%	48 36%Bi	54 E 29%	96 29%	109 24%	174 27%	85 25%	66 26%	41 27%	110 27%	79 27%	71 5 26%
Joe Paterno arranged for the person in charge of Penn State campus police to be informed of the shower allegation involving Jerry Sandusky	254 25%	82 26%	31 25%	36 29%	25 22%	30 23%	43 23%	95 29%	107 24%	176 28%	73 22%	50 20%	35 23%	118 29%	66 23%	63 3 23%
Jerry Sandusky had already retired as a football coach when he was found in the Penn State locker room shower with a young boy	227 1 23%	81 26%	31 25%	26 21%	26 22%	29 22%	50 27%	80 24%	88 20%	153 24%	70 21%	49 19%	38 25%	88 22%	60 21%	73 5 27%
The Freeh Report did not speak to the five Penn State people most closely connected to the case	148 15%	59 19%DE	18 15%	10 8%	8 7%	21 16%E	34 18%	56 17%	55 12%	95 15%	50 15%	42 16%	23 15%	73 18%	35 12%	38 5 14%

WPA

True Summary

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

			House	hold I	ncome			H. Si		Ch.	1 4	In H.H		Educ	ation	
			\$35K-	\$50K-	\$75K-	\$100K		n. si						HS	Coll	
	Total	LT \$35K (B)	LT \$50K (C)	LT \$75K (D)	LT \$100K (E)	Or More (F)	1 (G)	2 (H)	3 Or More (I)	None (J)	Any (K)	Under 13 (L)	13- 17 (M)	Grad or Less (N)	Incom- plete (O)	
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
The witness in the Sandusk shower allegation, Mike McQueary, testified inaccurately about the yea in which the incident took place	12% r	61 19%CE	5 EF 4%	12 10%	10 9%	10 8%	29 15%н	27 8%	61 14%	73 11%	45 13%	38 15%	24 16%	57 14%	29 109	32 3 11%
Jerry Sandusky was acquitted of the rape charge in the allegation made by Mike McQueary, the witness in the Sandusky shower allegation	101 10%	45 14%EI	12 F 10%	13 10%	5 F 5%	4 3%	21 11%	30 9%	48 11%	64 10%	35 10%	29 11%	17 11%	53 13%P	30 109	16 6%

$WP \wedge$

False Summary

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

													Ra	ace	
		Sez	ĸ			Age				Regi	on			Black	His-
	Total	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)		orth- east (I)	Mid- west (J)	South (K)	West	Only (Non- Hisp) (M)	(Non-	panic (Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
Joe Paterno was accused of molesting children	550 55%	301 61%	249 C 49%	120 41%	98 57%D	115 61%D	98 61%D	115 67%DE	104 E 56%	132 60%	205 55%	109 49%	416 629	49 ≩NO 43%	40 32%
Jerry Sandusky had already retired as a football coach when he was found in the Penn State locker room shower with a young boy	409 41%	206 42%	204 40%	117 40%	72 42%	73 38%	73 45%	72 42%	80 43%	88 40%	149 40%	92 41%	289 439	53 \$ 47%	38 31%
Jerry Sandusky was acquitted of the rape charge in the allegation made by Mike McQueary, the witness in the Sandusky shower allegation	398 40%	213 43%	185 36%	76 26%	65 38%	84 44%D	82 51%DI	87 E 51%DE	80 E 43 %	78 35%	168 45%	73 L 33%	294 449	31 %n 27%	39 32%
Joe Paterno arranged for the person in charge of Penn State campus police to be informed of the shower allegation involving Jerry Sandusky	239 24%	127 26%	112 22%	62 21%	32 18%	53 28%	45 28%E	46 27%	53 29%	61 28%	76 21%	48 22%	167 259	20 % 17%	32 26%
The Freeh Report found emails written by Joe Paterno directing a cover up of the scandal	168 17%	93 19%	75 15%	32 11%	25 15%	33 17%	32 20%D	46 27%DE FG	43 E 23%K	39 18%	52 14%	34 15%	125 199	18 % 16%	13 10%
The witness in the Sandusky shower allegation, Mike McQueary, testified inaccurately about the year in which the incident took place	155 15%	80 16%	75 15%	36 12%	22 13%	29 15%	31 19%	35 21%D	36 19%	31 14%	53 14%	35 16%	107 169	27 % 23%	9 O 7%



False Summary

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

													Ra	ace	
		Se	×			Age				Regi	on			Black	His-
	Total (A)	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West (L)	(Non-	•	panic (Any Race) (O)
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
The Freeh Report did not speak to the five Penn State people most closely connected to the case	154 15%	85 17%	68 13%	44 15%	22 13%	30 16%	25 16%	32 19%	45 24%5	28 JKL 13%	57 15%	23 10%	105 16 ⁹	21 } 19%	17 14%
The victim in the Mike McQueary allegation came forward and testified at the Sandusky trial	86 9%	42 9%	43 9%	32 11%	11 6%	12 6%	14 9%	17 10%	21 11%	20 9%	24 6%	22 10%	66 10 ⁹	9 % 8%	6 5%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O

Overlap formulae used. * small base

$WP \wedge$

False Summary

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

			Housel	hold In	come		н.:	H. Siz	ze	Chi	ldren	In H.H	Ι.	Educ	cation	
	Total (A)	LT \$35K (B)	\$35K- LT \$50K (C)	LT	\$75K- \$ LT \$100K (E)	Or Or More (F)	1 (G)	2 (H)	3 Or More (I)	None	Any (K)	Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
Joe Paterno was accused of molesting children	550 55%	126 40%	80 65%B	79 63%B	81 70%B	93 3 71%B	94 51%	213 64%	228 SI 51%	366 57%	173 51%	129 50%	70 4 7%	175 43%	153 52%	212 77% N O
Jerry Sandusky had already retired as a football coach when he was found in the Penn State locker room shower with a young boy	409 41%	109 34%	60 48%B	62 49%B	59 51%B	55 3 42%	69 37%	155 47%6	179 3 40%	276 43%	128 38%	93 36%	58 38%	145 35%	136 47%	122 N 44%N
Jerry Sandusky was acquitted of the rape charge in the allegation made by Mike McQueary, the witness in the Sandusky shower allegation	398 40%	96 30%	55 44%B	52 42%	61 53%B	71 3 54%B	80 43%I	161 48%1	145 I 32%	278 44%K	110 32%	81 31%	57 38%	122 30%	110 38%	157 57%NO
Joe Paterno arranged for the person in charge of Penn State campus police to be informed of the shower allegation involving Jerry Sandusky	239 24%	52 16%	40 32%B	30 24%	35 31%B	41 31%B	54 29%I	96 29%]	82 I 18%	165 26%	68 20%	54 21%	30 20%	72 18%	75 26%	89 N 32%N
The Freeh Report found emails written by Joe Paterno directing a cover up of the scandal	168 17%	44 14%	25 20%	21 17%	29 25%B	21 3 16%	27 14%	71 21%	66 15%	117 18%	47 14%	38 15%	19 12%	60 15%	36 12%	68 25%NO
The witness in the Sandusky shower allegation, Mike McQueary, testified inaccurately about the year in which the incident took place	15%	43 14%	30 24%BI	14 D 11%	17 15%	24 18%	36 19%	57 17%	57 13%	112 18%K	38 11%	30 11%	14 9%	58 14%	42 14%	5 4 20%



False Summary

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

			House	hold I				0:		ah i	1 4	In H.H	-	Educ	ation	
	Total	LT \$35K (B)	\$35K- LT \$50K (C)	\$50K- LT \$75K (D)	\$75K- LT \$100K (E)	\$100K Or More (F)	1 (G)	H. Si 2 (H)	ze 3 Or More (I)	None	Any (K)	Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
The Freeh Report did not speak to the five Penn State people most closely connected to the case	15 4 15%	37 12%	20 16%	18 14%	19 17%	28 22%B	27 14%	53 16%	67 15%	108 17%	41 12%	26 10%	25 17%	48 12%	4 5	
The victim in the Mike McQueary allegation came forward and testified at the Sandusky trial	86 9%	19 6%	12 10%	10 8%	10 9%	15 12%	11 6%	33 10%	40 9%	53 8%	32 10%	28 11%	14 9%	34 8%	26 9:	_



Question 3.

Now I am going to read you a number of statements about the scandal involving Penn State's football program, some of which are true and some of which are false. After I read each one, please tell me to your best knowledge whether that statement is (true, you are unsure, or false) (false, you are unsure, or true). If you are unsure about the statement please tell me and we will move on to the next one.

Joe Paterno was accused of molesting children.

													Ra	.ce	
		Sex			i	Age				Regi			White		His-
	Total I		Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)		Only (Non- Hisp) (M)	(Non-	panic (Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
True	279 28%	127 26%	152 30%	103 35%н	49 28%	47 25%	44 27%H	33 19%	53 5 29%	48 22%	117 32%J	60 27%	169 25%	43 38%N	46 1 38%
Unsure	153 15%	55 11%	98 19%B	67 23%FG H	25 15%	20 11%	15 9%	21 12%	22 \$ 12%	36 16%	46 12%	49 22%I	76 K 11%	20 17%	37 30%м
False	550 55%	301 61%C	249 49%	120 41%	98 57%D	115 61%D	98 61%D	115 67%	104 DE 56%	132 60%	205 55%	109 49%	416 62%	49 NO 43%	40 32%
Don't know/Refused	18 2%	8 2%	10 2%	3 1%	1 *	7 4%	5 3%	2 1%	5 s 3%	4 2%	4 1%	5 2%	7 1%	1 1%	0 0



Question 3.

Joe Paterno was accused of molesting children.

		н	ousehol	ld Inc						ah ≟	1 4	T- 11 11		Educa	ation	
	Total (A)	LT L \$35K \$5	т і 0к \$7	LT	75K- \$ LT	100K Or More (F)	1 (G)	H. Siz 2 (H)	3 Or	None	Any (K)	In H.H Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- (plete (O)	Coll Grad (P)
Unweighted Total	1015	298 1	24 1	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316 1	24* 1	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
True	279 28%		27 22%	32 26%	23 20%	32 24%	56 30%	86 26%	132 29%	167 26%	111 33%	84 32%	58 38%	146 36%P	89 31%:	42 P 15%
Unsure	153 15%		16 13%F	13 11%	11 10%	6 4%	36 19%н	30 9%	83 19%F	101 H 16%	49 15%	41 16%	18 12%	83 20%P	45 16%:	21 P 7%
False	550 55%		80 65%B	79 63%B	81 70%B	93 71%B	94 51%	213 64%	228 SI 51%	366 57%	173 51%	129 50%	70 47%	175 43%	153 52%	212 77%NO
Don't know/Refused	18 2%	5 2%	*	*	0 0	1 1%	1 *	4 1%	5 1%	5 1%	5 2%	4 2%	4 3%	5 1%	4 2%	1 *



Question 4.

Jerry Sandusky had already retired as a football coach when he was found in the Penn State locker room shower with a young boy.

													Ra	ace	
		Sez	к		i	Age				Regi			White Only		His- panic
	Total (A)	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)		orth- east (I)	Mid- west (J)	South (K)	West (L)	_	(Non-	(Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
True	227 23%	118 24%	109 21%	43 15%	41 24%	38 20%	43 27%D	57 33%D	40 F 22%	53 24%	87 23%	46 21%	156 239	15 } 13%	40 33%N
Unsure	343 34%	158 32%	186 37%	131 45%GH	57 33%H	71 37%GI	41 I 25%	39 23%	59 32%	76 35%	128 35%	79 36%	213 329	45 39%	45 37%
False	409 41%	206 42%	204 40%	117 40%	72 42%	73 38%	73 45%	72 42%	80 43%	88 40%	149 40%	92 41%	289 439	53 47%	38 31%
Don't know/Refused	21 2%	10 2%	11 2%	3 1%	2 1%	8 4 %	4 3%	3 2%	5 3%	3 1%	7 2%	6 3%	10 19	1 1 %	0 0



Question 4.

Jerry Sandusky had already retired as a football coach when he was found in the Penn State locker room shower with a young boy.

			Housel	hold In						61. :	1.1			Educa	ation	
	Total (A)	LT	\$35K- LT \$50K (C)	LT	\$75K- \$ LT \$100K (E)	3100K Or More (F)	1 (G)		3 Or	None		In H.H Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
True	227 23%	81 26%	31 25%	26 21%	26 22%	29 22%	50 27%	80 24%	88 20%	153 24%	70 21%	49 19%	38 25%	88 22%	60 21%	73 27%
Unsure	343 34%	121 38%	33 27%	35 28%	30 26%	47 36%	67 36%	92 28%	175 39%H	202 I 32%	135 40%	112 43%	52 34%	170 42%OF	90 P 31%	78 28%
False	409 41%	109 34%	60 48%B	62 49%B	59 51%E	55 3 42%	69 37%	155 47%G	179 40%	276 43%	128 38%	93 36%	58 38%	145 35%	136 47%	122 N 44%N
Don't know/Refused	21 2%	5 2%	0	2 1%	1 1%	1 1%	2 1%	5 2%	7 1%	8 1%	5 2%	4 2%	3 2%	5 1%	5 2%	3 1%



Question 5.

Joe Paterno arranged for the person in charge of Penn State campus police to be informed of the shower allegation involving Jerry Sandusky.

													Ra	ace	
		Se	x		I	\ge				Regi	on			Black	His-
	Total (A)	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West	(Non-	Only (Non- Hisp) (N)	panic (Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
True	254 25%	124 25%	130 25%	61 21%	43 25%	40 21%	47 29%	60 35% F	58 bde 31%	49 22%	98 26%	49 22%	179 279	29 } 26%	30 2 4 %
Unsure	482 48%	230 47%	252 49%	168 57%GH	93 54%GF	89 I 47%н	63 39%	62 36%	68 37%	105 48%	189 51%]	119 54%	310 I 469	63 \$ 56%	60 49%
False	239 24%	127 26%	112 22%	62 21%	32 18%	53 28%	45 28%E	46 27%	53 5 29%	61 28%	76 21%	48 22%	167 25	20 17%	32 26%
Don't know/Refused	26 3%	10 2%	15 3%	3 1%	4 2%	8 4%	7 4%	3 2%	6 3%	5 2%	8 2%	7 3%	12 29	1 } 1%	2 2%



Question 5.

Joe Paterno arranged for the person in charge of Penn State campus police to be informed of the shower allegation involving Jerry Sandusky.

			House	hold I	ncome		_			~1 ·				Educ	ation	
	Total	\$35K- \$50K- \$75K- \$100K LT LT LT LT Or al \$35K \$50K \$75K \$100K More 1						H. Siz	ze 3 Or More	Chi 	ldren Any	In H.E Under 13	1. 13- 17	HS Grad or Less	Coll Incom- plete	Coll Grad
	(A)	•	•	•			(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
True	254 25%	82 26%	31 25%	36 29%	25 22%	30 23%	43 23%	95 29%	107 24%	176 28%	73 22%	50 20%	35 23%	118 29%	66 239	63 8 23%
Unsure	482 48%	175 55%	53 43%	56 45%	53 46%	58 44%	87 46%	136 41%	251 56%i	290 H 45%	187 55%J	147 57%	80 53%	210 51%	144 509	121 } 44%
False	239	52	40	30	35	41	54	96	82	165	68	54	30	72	75	89
	24%	16%	32%B	24%	31%	B 31%E	29%I	29%]	18%	26%	20%	21%	20%	18%	269	%N 32%N
Don't know/Refused	26 3%	7 2%	0 0	2 2%	2 2%	3 2%	3 1%	5 2%	10 2%	7 1%	10 3%	6 2%	6 4%	9 2%	6 29	3 % 1%



Question 6.

Jerry Sandusky was acquitted of the rape charge in the allegation made by Mike McQueary, the witness in the Sandusky shower allegation.

													Ra	ce	
		Sez	K		A	.ge				Regio	on		White Only		His- panic
	Total (A)	Male (B)	Fe- male (C)	34	35- 44 (E)	45- 54 (F)	55- 64 (G)		orth- east (I)	Mid- west (J)	South (K)	West (L)	(Non-	(Non-	(Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
True	101 10%	46 9%	55 11%	43 15%F	12 7%	11 6%	15 10%	19 11%F	24 13%	20 9%	28 8%	29 13%	52 8%	23 20%M	10 1 8%
Unsure	465 46%	219 45%	246 48%	168 57%GH	91 53%GE	86 I 45%GH	54 1 34%	61 35%	74 40%	112 51%	166 45%	113 51%	301 45%	57 51%	73 59%
False	398 40%	213 43%	185 36%	76 26%	65 38%	84 44%D	82 51%DE	87 51%DE	80 E 43 %	78 35%	168 45%I	73 . 33%	294 44%	31 N 27%	39 32%
Don't know/Refused	36 4%	13 3%	23 5%	7 2%	5 3%	9 5%	10 6%	5 3%	6 3%	11 5%	10 3%	8 3%	21 3%	2 2%	1 1%



Question 6.

Jerry Sandusky was acquitted of the rape charge in the allegation made by Mike McQueary, the witness in the Sandusky shower allegation.

		Но	sehold Ir						01				Educ	ation	
	Total (A)	\$35 LT LT \$35K \$50 (B) (C	LT \$75K	\$75K- \$1 LT	l00K Or More (F)	1 (G)		3 Or	None		In H.H Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1015	298 12	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316 12	* 125*	116*	132	187	333	449	639	338	258	151*	409	291	276
True	101 10%	45 1 14%EF 1	13 % 10%	5 ? 5%	4 3%	21 11%	30 9%	48 11%	6 4 10%	35 10%	29 11%	17 11%	53 13%P	30 10%	16 6%
Unsure	465 46%	165 5 52% 4	54 5% 43%	46 40%	56 42%	82 44%	131 39%	244 54%	280 GH 44%	182 54%J	141 55%	70 46%	219 54%P	142 49%	99 P 36%
False	398 40%	96 5 30% 4	52 %B 42%	61 53%B	71 54%B	80 43%I	161 48%I	145 32%	278 44%K	110 32%	81 31%	57 38%	122 30%	110 38%	157 57% N O
Don't know/Refused	36 4 %		7 5%0	3 2 3%	1 1%	4 2%	11 3%	12 3%	16 3%	11 3%	7 3%	7 5%	15 4 %	8 3%	4 2%



Question 7.

The victim in the Mike McQueary allegation came forward and testified at the Sandusky trial.

													Ra	ace	
		Se	ĸ		1	Age				Regi	on			Black	His-
	Total (A)	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West (L)	(Non-	Only (Non- Hisp) (N)	panic (Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
True	333 33%	165 34%	169 33%	68 23%	45 26%	73 38%D	66 E 41%DI	77 E 45%1	76 DE 41%K	77 35%	112 30%	67 30%	209 319	46 40%	50 40%
Unsure	540 54%	265 54%	276 54%		111 64%F0 H	95 ₹ 50%	74 46%	70 41%	81 44%	115 52%	218 59%I	126 56%	369 559	56 \$ 50%	67 5 4 %
False	86 9%	42 9%	43 9%	32 11%	11 6%	12 6%	14 9%	17 10%	21 11%	20 9%	24 6%	22 10%	66 109	9 8 8 8	6 5%
Don't know/Refused	41 4%	19 4%	21 4%	11 4%	6 3%	10 5%	7 4%	7 4%	7 4%	8 3%	18 5%	8 4%	25 49	2 3 1%	1 1%



Question 7.

The victim in the Mike McQueary allegation came forward and testified at the Sandusky trial.

			House	hold I	ncome			~:		~1 ·			_	Educ	ation	
	Total	LT \$35K	\$35K- LT \$50K	\$50K- LT \$75K	\$75K- LT \$100K	\$100K Or More	H. 	H. Si 	ze 3 Or More	Chi None	.ldren Any	In H.H Under 13	1. 13- 17	HS Grad or Less	Coll Incom- plete	Coll Grad
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
True	333 33%	106 34%	45 36%	42 34%	37 32%	44 33%	59 32%	125 37%	140 31%	229 36%	99 29%	69 27%	47 31%	143 35%	83 29	100 36%
Unsure	540 54%	173 55%	67 54%	69 56%	65 57%	71 54%	105 56%	167 50%	256 57%	339 53%	193 57%	153 59%	84 56%	214 52%	175 609	145 5 53%
False	86 9%	19 6%	12 10%	10 8%	10 9%	15 12%	11 6%	33 10%	40 9%	53 8%	32 10%	28 11%	14 9%	34 8%	26 99	25 5 9%
Don't know/Refused	41 4%	18 6%C	0	3 2%	3 2%	2 1%	11 6%	8 2%	12 3%	18 3%	13 4%	9 3%	6 4%	18 4%	7 29	6 5 2%



Question 8.

The Freeh Report did not speak to the five Penn State people most closely connected to the case.

													Ra	ce	
		Sex	ς.		:	Age				Regio	on		White		His-
	Total (A)	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)		orth- east (I)	Mid- west (J)	South (K)	West (L)	Only (Non- Hisp) (M)	-	panic (Any Race) (O)
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*
True	148 15%	75 15%	73 14%	25 8%	24 14%	28 15%	26 16%D	42 25%DE FG	35 E 19%	37 17%	45 12%	30 14%	96 149	22 3 19%	19 15%
Unsure	651 65%	310 63%	341 67%	212 72%н	120 70%н	121 64%н	102 63%н	88 51%	94 51%	147 67%]	250 [67%]	161 72%:	440 I 66%	69 61%	87 70%
False	15 4 15%	85 17%	68 13%	44 15%	22 13%	30 16%	25 16%	32 19%	45 24% ЛЕ	28 KL 13%	57 15%	23 10%	105 169	21 5 19%	17 14%
Don't know/Refused	47 5%	21 4%	26 5%	14 5%	7 4%	11 6%	7 5%	9 5%	11 6%	8 4%	19 5%	9 4%	27 48	1 5 1%	1 1%



Question 8.

The Freeh Report did not speak to the five Penn State people most closely connected to the case.

		1	House	hold I	ncome					61. :	1.4		_	Educ	ation	
	Total (A)	LT :	 35K- LT 50K (C)	\$50K- LT \$75K (D)	\$75K- LT \$100K (E)	\$100K Or More (F)	1 (G)	H. Si 2 (H)	ze 3 Or More (I)	None		In H.H Under 13 (L)	1. 13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
True	148 15%	59 19%DE	18 15%	10 8%	8 7%	21 16%E	34 18%	56 17%	55 12%	95 15%	50 15%	42 16%	23 15%	73 18%	35 12%	38 1 4 %
Unsure	651 65%	203 64%	85 69%	90 72%	85 74%	79 60%	115 62%	212 64%	314 70%	412 65%	234 69%	181 70%	97 64%	271 66%	201 69%	172 62%
False	154 15%	37 12%	20 16%	18 14%	19 17%	28 22%B	27 14%	53 16%	67 15%	108 17%	41 12%	26 10%	25 17%	48 12%	45 15%	58 21%N
Don't know/Refused	47 5%	17 6%	*	7 6%	3 3%	3 2%	11 6%	12 4%	14 3%	24 4%	12 4%	9 3%	6 4%	18 4%	11 4%	8 3%



Question 9.

The witness in the Sandusky shower allegation, Mike McQueary, testified inaccurately about the year in which the incident took place.

											Race					
		Sex			Age			Regi			White Only		His- panic			
		Fe- ale male (B) (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	Nort 65+ eas (H) (I	t west	South (K)	West (L)	_	(Non-	(Any Race) (O)			
Unweighted Total	1015 5	503 512	111	131	166	246	352 18	5 224	371	234	775	87	57			
Weighted Total	1000 4	491 509	295	172	190	161	171 18	220	372	223	669	113*	123*			
True	120 12%	85 35 17%C 7%	35 12%	12 7%	25 13%	21 13%	24 2 14%E 1	5 29 1% 13%	49 13%	16 7%	68 10%	15 13%	28 23%M			
Unsure	676 3 68%	303 372 62% 73%	208 3 71%	132 76%G	125 н 66%	100 62%	105 11 61% 6) 152)% 69%	250 67%	164 73%:	464 I 698	71 62%	87 70%			
False	155 15%	80 75 16% 15%	36 12%	22 13%	29 15%	31 19%	35 3 21%D 1	5 31 9% 14%	53 14%	35 16%	107 168	27 3 23%0	9) 7%			
Don't know/Refused	50 5%	23 27 5% 5%	15 5%	7 4%	11 6%	9 5%	7 1 4%	1 8 7% 4%	20 5%	8 4%	30 5%	1 1%	0			



Question 9.

The witness in the Sandusky shower allegation, Mike McQueary, testified inaccurately about the year in which the incident took place.

			Housel	nold Ir	come					61. :	-	Education				
	Total (A)	LT	\$35K- LT \$50K (C)	\$50K- LT \$75K (D)	\$75K- LT \$100K (E)	\$100K Or More (F)	н. 1 (G)		3 Or	None	Any (K)	In H.F Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
True	120	61	5	12	10	10	29	27	61	73	45	38	24	57	29	32
	12%	19%CE	F 4%	10%	9%	8%	15%н	8%	14%	11%	13%	15%	16%	14%	10%	11%
Unsure	676	195	88	90	85	94	113	23 4	316	429	242	181	105	277	210	180
	68%	62%	71%	72%	73%	72%	60%	70%G	370%G	6 67%	72%	70%	70%	68%	72%	65%
False	155	43	30	14	17	24	36	57	57	112	38	30	14	58	42	54
	15%	14%	24%BI	0 11%	15%	18%	19%	17%	13%	18%K	11%	11%	9%	14%	14%	20%
Don't know/Refused	50	17	1	9	3	3	9	14	15	25	14	9	7	18	10	11
	5%	5%	1%	7%0	2 3%	2%	5%	4%	3%	4%	4%	4%	5%	4 %	4 %	4%

JOHN ZIEGLER NATIONAL SURVEY N=1000 ADULTS
CONDUCTED: AUGUST 9-12, 2012

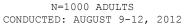


Question 10.

The Freeh Report found emails written by Joe Paterno directing a cover up of the scandal.

													Ra	ce		
		Se	x		A	.ge				Regi			Black	His-		
	Total (A)	Male	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)		orth- east (I)	Mid- west (J)	South (K)	West	-	Only (Non- Hisp) (N)	panic (Any Race) (O)	
Unweighted Total	1015	503	512	111	131	166	246	352	186	224	371	234	775	87	57	
Weighted Total	1000	491	509	295	172	190	161	171	185	220	372	223	669	113*	123*	
True	261 26%	129 26%	132 26%	83 28%E	28 16%	48 25%	49 30%E	49 29%E	44 24%	61 28%	95 26%	61 27%	184 28%	27 5 24%	30 25%	
Unsure	525 53%	248 50%	278 55%	166 56%н	112 65%FG Н	99 52%н	72 45%	68 40%	89 48%	113 51%	205 55%	119 53%	333 50%	67 5 59%	80 64%	
False	168 17%	93 19%	75 15%	32 11%	25 15%	33 17%	32 20%D	46 27%DI FG	43 E 23%K	39 18%	52 1 4 %	34 15%	125 198	18 16%	13 10%	
Don't know/Refused	46 5%	21 4%	25 5%	14 5%	7 4 %	10 5%	8 5%	7 4%	10 5%	7 3%	20 5%	10 4%	26 49	1 5 1%	1 1%	

JOHN ZIEGLER NATIONAL SURVEY N=1000 ADULTS



Question 10.

The Freeh Report found emails written by Joe Paterno directing a cover up of the scandal.

			House	hold I	ncome					~1. ·	_	Education				
			\$35K-	•	\$75K-	•		H.H. Siz				In H.H		HS	Coll	
	Total (A)	LT \$35K (B)	LT \$50K (C)	LT \$75K (D)	LT \$100K (E)	Or More (F)	1 (G)	2 (H)	3 Or More (I)	None (J)	Any (K)	Under 13 (L)	13- 17 (M)	Grad or Less (N)	Incom- plete (O)	Coll Grad (P)
Unweighted Total	1015	298	124	132	123	151	253	409	319	762	227	166	110	342	257	388
Weighted Total	1000	316	124*	125*	116*	132	187	333	449	639	338	258	151*	409	291	276
True	261 26%	78 25%	35 29%	35 28%	24 21%	48 36%B	54 E 29%	96 29%	109 24%	174 27%	85 25%	66 26%	41 27%	110 27%	79 27%	71 26%
Unsure	525 53%	177 56%	63 51%	62 50%	61 53%	60 46%	97 52%	155 47%	260 58%I	326 H 51%	193 57%	145 56%	85 56%	222 54%	166 57%	132 48%
False	168 17%	44 14%	25 20%	21 17%	29 25%	21 B 16%	27 14%	71 21%	66 15%	117 18%	47 14%	38 15%	19 12%	60 15%	36 12%	68 25% N O
Don't know/Refused	46 5%	17 5%	*	7 6%	2 2%	2 2%	10 5%	11 3%	14 3%	21 3%	13 4%	9 3%	7 4%	18 4 %	11 4%	6 2%